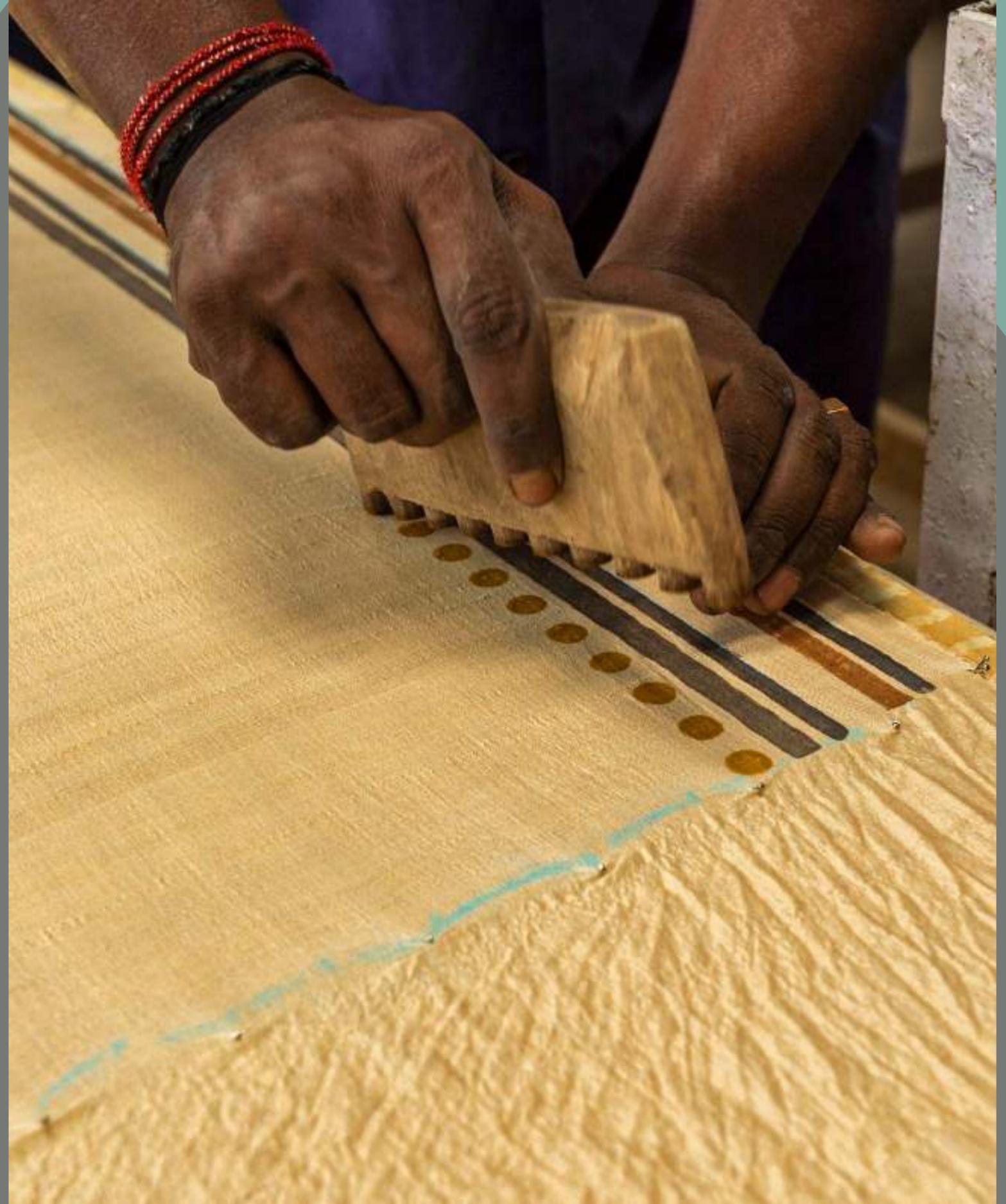


SLOWING ETHICAL CLOSET

**A PASSIONATE LOVE STORY;
A SURRENDER TO NATURE.**



ABOUT US

**WE EMPOWER YOU TO BE YOU.
DO WHAT BRINGS YOU JOY, HAVE FUN YOUR
WAY, LOVE WHOM YOU WANT TO LOVE, AND
BRING IT IN FOR A HUG.**

I'm Tatiana, Slowing Ethical Closet founder, and this journey begins with my fascination for a particular Indian art: the block printing. An ancient printing technique, where wooden blocks are hand-carved and used as a stamp for manual printing.

In our collections the fabrics are selected according to their ecological footprint, and hand-printed with eco-friendly dyes.

When I found the brand, I knew I wanted sustainability to be more than a sales argument. It is the genesis of our products and the result of several collective efforts.

At Slowing.EC we believe in a better world, where ethics can thrive and prevail. With that said, everything we do is handmade under fair trade principles, and instead of chemical dyes, we use biodegradable ones. We also turn leftover fabrics into new pieces, and even our labels are made of seed paper, so you can plant and turn them into beautiful flowers!

I have made several efforts to honor this commitment to nature and to the artisans who bring our pieces to life. It's not always the easiest path, but it's certainly the most gratifying one.

We have an online shop, slowing.shop, and we're collaborating on festivals, events, and concept stores that are aligned with our concept. Will you be the next?

With Love, Tatiana

The Voice Behind

sustainable

The brand bets on sustainable textiles combined with eco-friendly dyes.

ethical

We produce in India, under fair trade principles, where we're supporting local communities to leverage their financial lives and to continue their art.

Unique

Only limited editions.

block print



Block printing is an ancient printing technique, where wooden blocks are hand-carved to serve as a stamp.

The massification of the textile industry has left this art almost extinct. Few still practice it, but there is a community in Jaipur that prevails in time, mainly due to the efforts of some ethical and sustainable fashion brands.

Slowing supports the continuity of this art while also contributing to a dignified livelihood for its artisans.



hand weaving



This art consists in the production of textiles by mixing two threads, usually crossed in a perpendicular way between them.

For its confection it is not necessary to use water or energy, therefore representing a great saving for the Earth, and the fabrics have a handmade identity.

It is always important to emphasize that for a brand to be sustainable, in addition to betting on organic products, it should also focus on the manufacturing process.



Shibori



Shibori is an ancient craft of fabric dyeing and folding techniques. The process starts with folding the fabric in several shapes and sizes, applying the resist paste, and then dyeing the textile in diverse colors. Once the cloth is dry, the resist paste is removed, revealing the beautiful patterns created by the folding and dyeing process. It's also a cool way to express creativity and make one-of-a-kind pieces of artwork that can be used on garments, accessories, and home decor items.

From this hand-dyeing technique, many others were created at Slowing.EC, we are always keen to experiment the next one.



Packaging



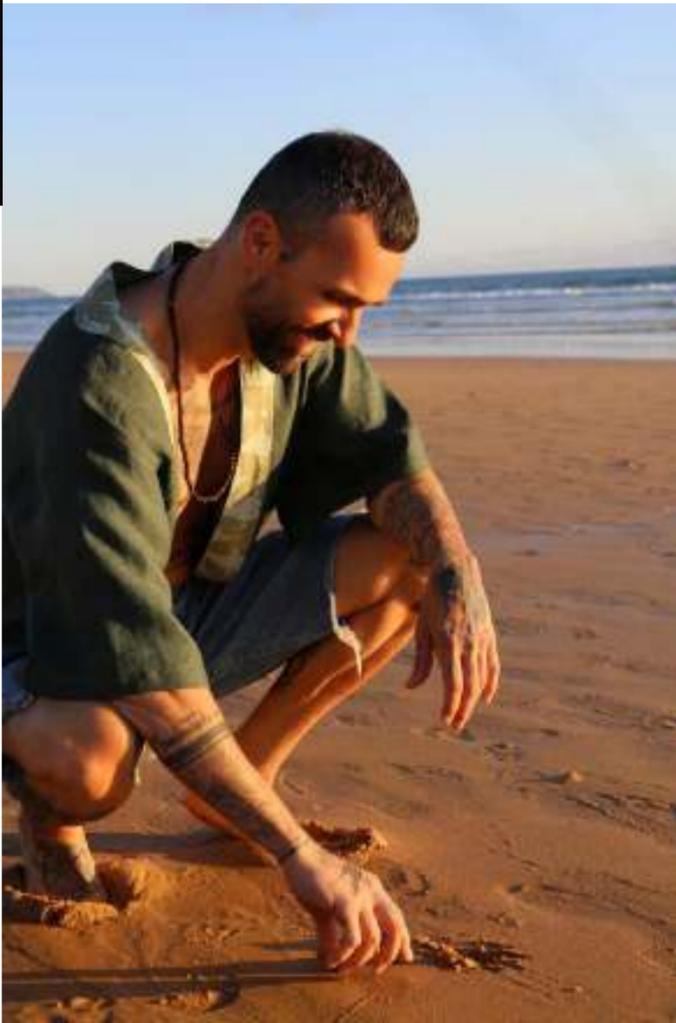
seed paper tags

We use recycled paper with seeds on our labels and washing instructions. Therefore, instead of becoming waste, they can be planted, turning into beautiful flowers.





lookbook





Hemp

Rose Petals

Bamboo

Banana

our fibers

Aloe Vera

Organic Cotton

Soya

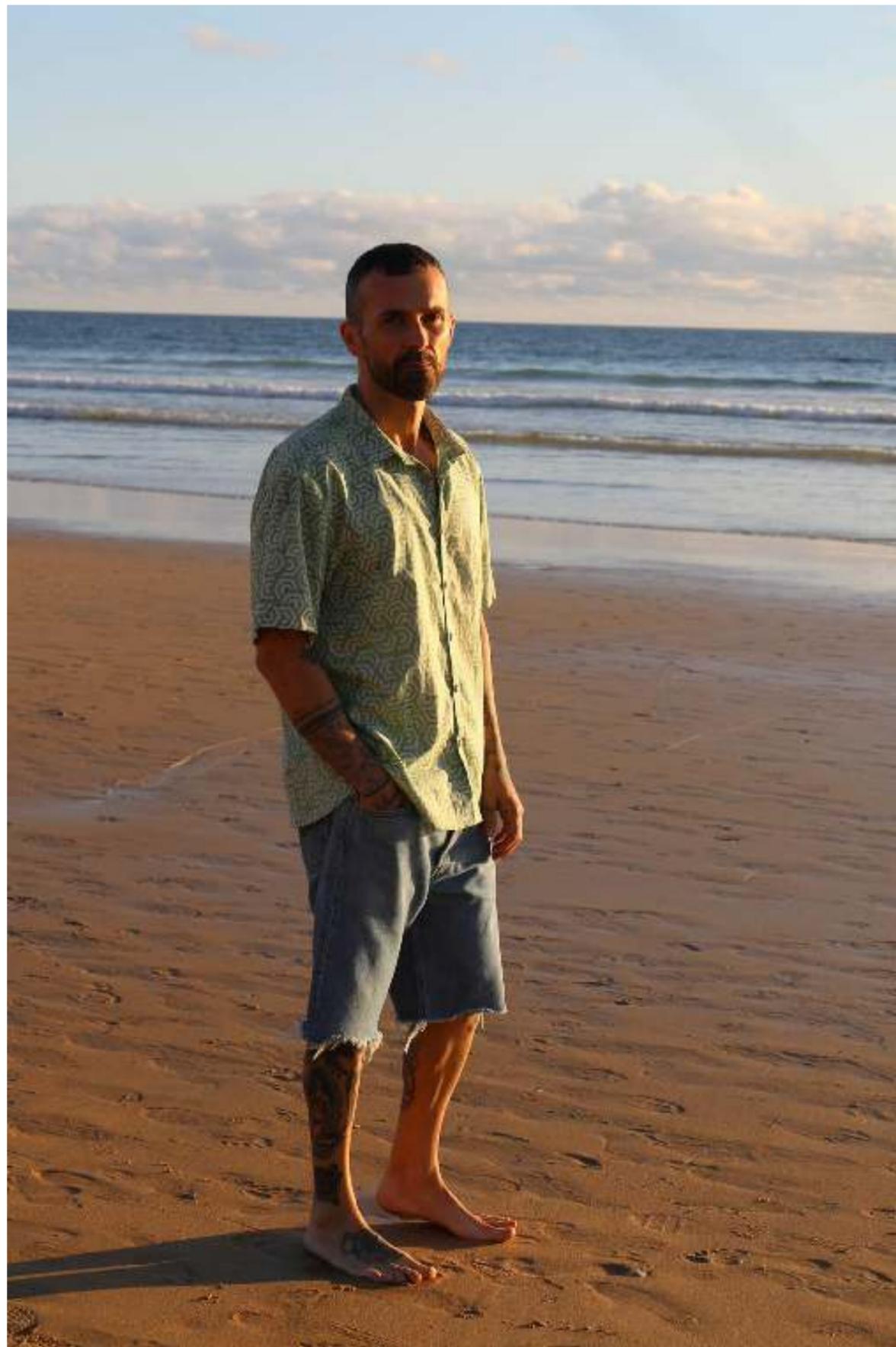
Recycled Cotton





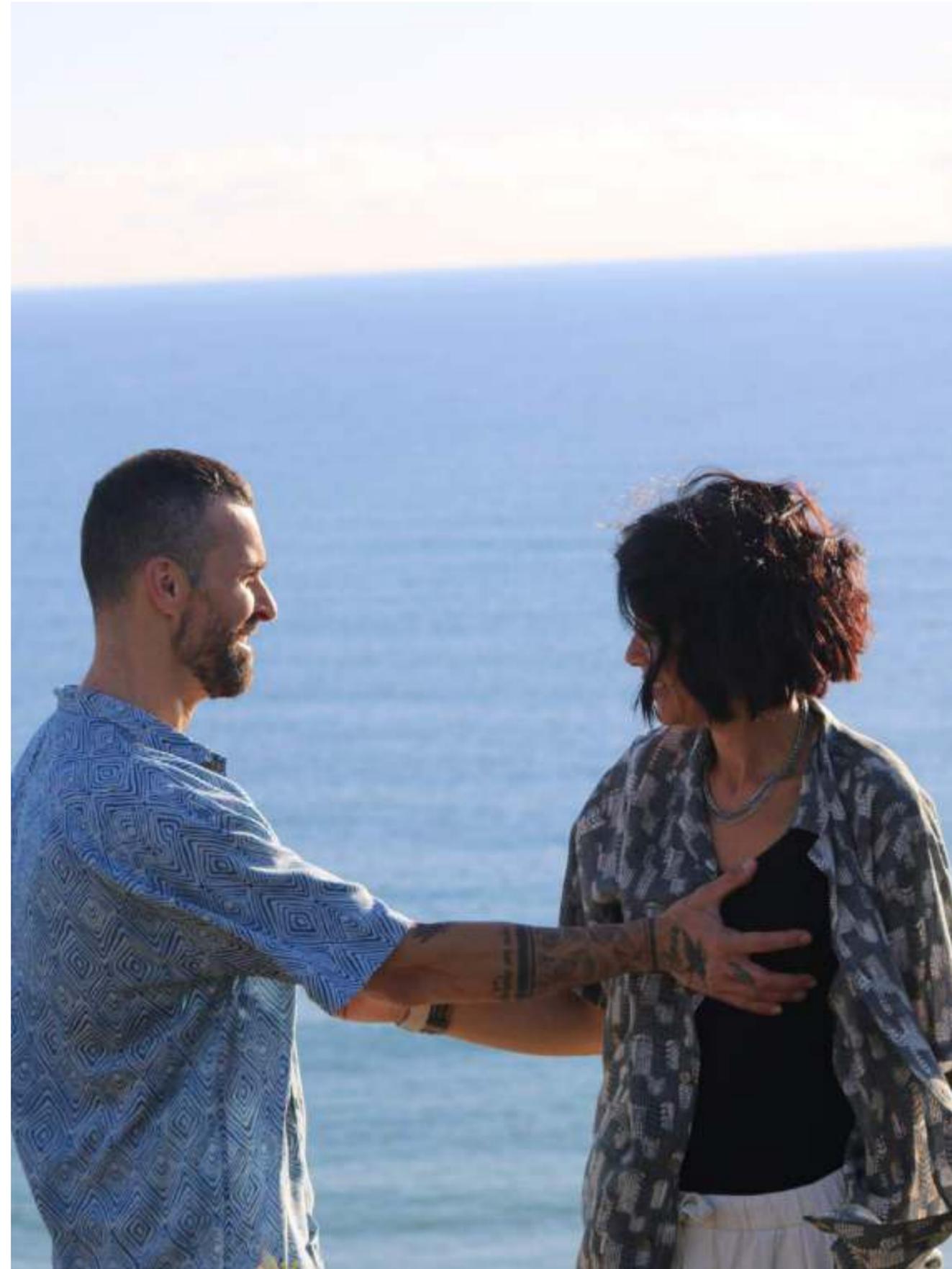
Recycled







Rose Petals





Portfolio



bamboo





1



4



3



2



5

Bamboo

Kimonos





shawls





*coming
soon*





*coming
soon*



*coming
soon*



and so much more!

Connect



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slowing.shop



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